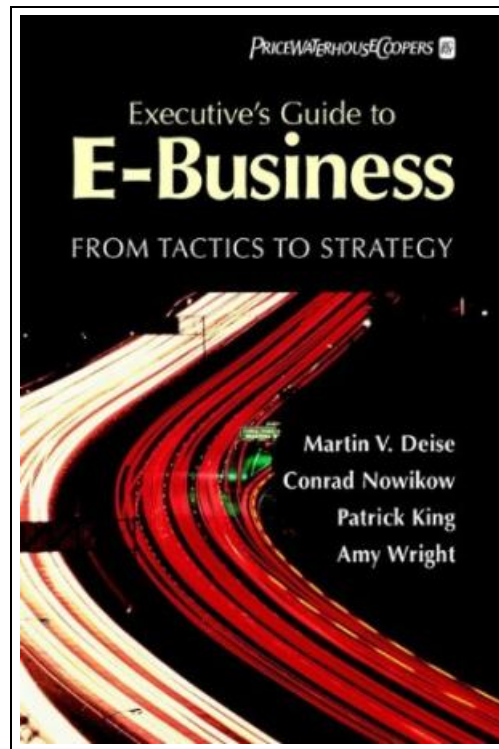# Executive s Guide to E-Business: From Tactics to Strategy (Hardback)

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