



E-Business im Export

By Wolfgang Eixelsberger

Betriebswirt.-Vlg Gabler Dez 2015, 2015. Taschenbuch. Condition: Neu. Neuware - Die Autoren dieses essentials bereiten die wesentlichsten Aspekte des Einsatzes von E-Business-Technologien für das Exportgeschäft in kompakter Weise auf und bieten Denkanstöße und Instrumente für dieses Zukunftsthema. Es werden die wesentlichen Themenfelder behandelt, die von Unternehmen im Rahmen ihrer E-Business-Aktivitäten zu beachten sind, um damit auf internationalen Märkten erfolgreich tätig sein zu können. Im Zentrum stehen dabei die Entwicklung einer Internet-Exportstrategie und die Anpassung der Geschäftsmodelle, die exportorientierte Gestaltung des eigenen Webauftritts, die Kundengewinnung und das Marketing über das Internet sowie die operative Abwicklung des Auslandsvertriebs im Rahmen des E-Business. 46 pp. Deutsch.



READ ONLINE
[4.38 MB]

Reviews

Certainly, this is actually the best job by any article writer. It can be loaded with knowledge and wisdom I realized this pdf from my i and dad advised this book to discover.

-- **Ms. Verlie Goyette**

Completely essential study publication. Better then never, though i am quite late in start reading this one. I am very easily could get a delight of reading a composed publication.

-- **Marilyne Macejkovic**

Other Books



[Studyguide for Constructive Guidance and Discipline: Preschool and Primary Education by Marjorie V. Fields ISBN: 9780136035930](#)

2009. Softcover. Book Condition: New. 5th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional...



[Last to Die](#)

Ballantine Books. Paperback. Book Condition: New. Mass Market Paperback. 512 pages. Dimensions: 7.4in. x 4.1in. x 1.2in. Rizzoli and Isles Hit series on TNT NEW YORK TIMES BESTSELLER One of the most versatile voices in thriller fiction today. The Providence Journal For the...



[The Pursued: Is That Drum Beats? Lamar Stein Heard Beats Warning of an Evil Set Loose on Piedmont! This Is the Root Hard or Die Story of the Life and Times of My Father and Mother. My Sister and Me, Bystanders on Appalachian Mountains Hillside. \(Paperbac](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Euphoria broke out in the hitching alley by the time my father reached Main Street s boardwalk. Farmer s wives...



[Nature IQ: Lets Survive, Not Die](#)

Inner Child Press, Ltd. Paperback. Book Condition: New. Paperback. 138 pages. Dimensions: 10.0in. x 8.0in. x 0.3in. Preface One of the methods back in 2012 other than print I chose to publish this book of poems, sayings, and more was online without charge...



[Milan CityMap hallwag r/v \(r\) wp: Zentrum. U-Bahn. Transit. Index \(City Map\)](#)

Hallwag, 2012. Map. Book Condition: New. Brand new books and maps available immediately from a reputable and well rated UK bookseller - not sent from the USA; despatched promptly and reliably worldwide by Royal Mail;



[Do or Die](#)

Ballantine Books. Paperback. Book Condition: New. Mass Market Paperback. 608 pages. Dimensions: 6.8in. x 4.1in. x 1.2in. NATIONAL BESTSELLER Suzanne Brockmanns seamless blend of heroic military action and intense passion inspired USA Today to call her a superstar of romantic suspense and for years her...