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THE IMPACT OF RELIGIOSITY ON THE MARKETING OF RELIGIOUS ICONOGRAPHY



Royal Premier Publishing, United States, 2012. Paperback. Book Condition New. 279 x 216 mm Language: English. Brand New Book ***** Print on Demand *****. This study attempts to establish, identify, and classify target markets for the purchase of religious iconography based on past purchasing behavior and other consumer social behaviors perceived as religious vices. This study also distinguishes the likelihood of future purchases of religious iconography for the study, demographics. The CAGS sample consisted of students from California State University,...

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- Authored by Peter P Madrid Jr
- Released at 2012



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