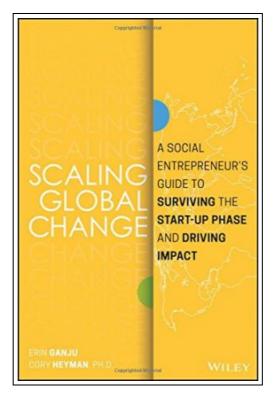
Scaling Global Change: A Social Entrepreneur s Guide to Surviving the Start-up Phase and Driving Impact (Hardback)



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Reviews

These types of publication is the best book available. it absolutely was writtern very completely and helpful. I am very happy to explain how here is the greatest book we have study within my individual existence and can be he greatest publication for possibly. (Lucas Brown)

SCALING GLOBAL CHANGE: A SOCIAL ENTREPRENEUR S GUIDE TO SURVIVING THE START-UP PHASE AND DRIVING IMPACT (HARDBACK)



John Wiley Sons Inc, United States, 2018. Hardback. Condition: New. Language: English. Brand New Book. Grow your start-up into a global influence with real-world impact Scaling Global Change provides social entrepreneurs with the strong organizational foundation they need to change the world. Through the story of Room to Read, one of the fastest-growing nonprofits in the last 18 years, this book features clear, real-world lessons for growing a non-profit or social enterprise, with special insight into girls education and literacy programming in lower-income countries. By outlining theories of program, operational, and system-level change, the discussion delves into the meat of the entrepreneurial spirit and applies it directly to everyday strategic decisions. The book begins with an overview of essential communication, vision, and execution fundamentals, and then dives into a discussion of metrics, monitoring, planning, leadership, and more. Clear guidance on internal operations, fundraising, team building, management, and other central topics provides a roadmap for new and experienced leaders, while further exploration of influence, strategy, and government funding relates the wisdom of experience from the perspective of a successful organization. Cross the chasm from start-up to mature organization with worldwide impact Gain insight into the theoretical and practical underpinnings of nonprofit success Adopt new perspectives on effectiveness, excellence, and influence Translate ideas into action in a way that will change the world Social entrepreneurship has taken off more than ever, and the market is crowded with optimistic leaders wanting to change the world. How do you differentiate your organization from the pack? How can you stand out, stand up, and make a real impact? These lessons are gained through experience and building a strong organizational culture; Room to Read has treaded this path and found itself at the heights of success. With Scaling Global Change, you reap the benefit of...

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