

Event Planning: Management Marketing for Successful Events: Become an Event Planning Pro Create a Successful Event Series (Paperback)



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EVENT PLANNING: MANAGEMENT MARKETING FOR SUCCESSFUL EVENTS: BECOME AN EVENT PLANNING PRO CREATE A SUCCESSFUL EVENT SERIES (PAPERBACK)



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Createspace Independent Publishing Platform, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In this book you will learn how to put on a successful event series that can generate revenue, and become either your main business, or generate leads and exposure to your main business. In this book I walk you through event planning and management fundamentals, and then explain how you can get significant growth in attendance. By the end of this event marketing and management book you will understand the best ways to make money from your events, and how to grow attendance. I welcome you to get this book, and I look forward to helping you create the best event series possible. Latest books update: May 2016 In the latest update of this event marketing book I added more information on event marketing. You will now learn the event marketing that you can do to boost attendance before the event, event marketing you can do during the event to create buzz around your event on social media as it is happening, and strategies you can implement after the event to ensure that the people who attended are happiest, and are most likely to attend your upcoming events. Plus there are email marketing strategies you can implement to ensure that with every event you put on, your own email list grows larger and larger. The latest version of the book an event management checklist to help you make your events more organized, and have better promotion. What is covered in this event marketing and management book? Event marketing - I want your events to grow, so event marketing has the biggest focus in this event marketing book. Event planning - proper event planning is important for your overall event success. This is...



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