



Managing Coastal Tourism Resorts: A Global Perspective (Paperback)

By -

Channel View Publications Ltd, United Kingdom, 2007. Paperback. Condition: New. Language: English . Brand New Book. The vast majority of existing academic research of coastal tourism resort management has been undertaken in northern and southern Europe at the expense of a wider global consideration. This book aims to address this deficit and develop a global perspective on the management issues facing coastal resorts. By drawing on examples, it incorporates a detailed analysis of a range of economic, socio-cultural, political and environmental issues which are being experienced, to differing extents, by coastal tourism resorts which are at different life-cycle stages of development. The major management themes highlighted include the processes of restructuring, attempts to develop sustainable agendas and environmental issues of developing resorts in sensitive areas. Written by key experts, this book provides a critical assessment of the key management issues facing coastal tourism resorts globally. In doing so, it represents more than a mere amalgamation of existing literature as it aims to advance conceptual understanding of resort evolution and change.



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