



## Successful Corporate Learning Tweet Book02: Critical Skills All Learning Professionals Can Put to Use Today (Paperback)

By Bill Cushard

Thinkaha, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book
\*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. Until very recently, virtually all corporate trainers and instructional
designers followed the traditional route to training—they identified their organizations needs and
then prepared and delivered formal event-based programs that were primarily classroom or elearning based. Several learning professionals still take this way, even though they probably realize
it cannot survive much longer. In a fast-paced corporate environment, where customer needs
evolve rapidly and competitors bear down harder and faster than ever, training professionals need
to learn new pedagogical techniques and incorporate novel delivery systems to remain as
contributing members of their organizations. Reputed training professional, Bill Cushard, and
corporate veteran, Mitchell Levy know how to train the trainers for this new scenario. In
#SUCCESSFUL CORPORATE LEARNING tweet Book02: Critical Skills All Learning Professionals Can Put
to Use Today, they share five critical skills that every trainer needs to deliver innovative and costeffective learning initiatives. They mold their readers perspectives so that they can think afresh
about how to support the businesses they serve. Bill and Mitchell demonstrate why learning
professionals need to focus on results rather than activities, understand what businesses expect
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