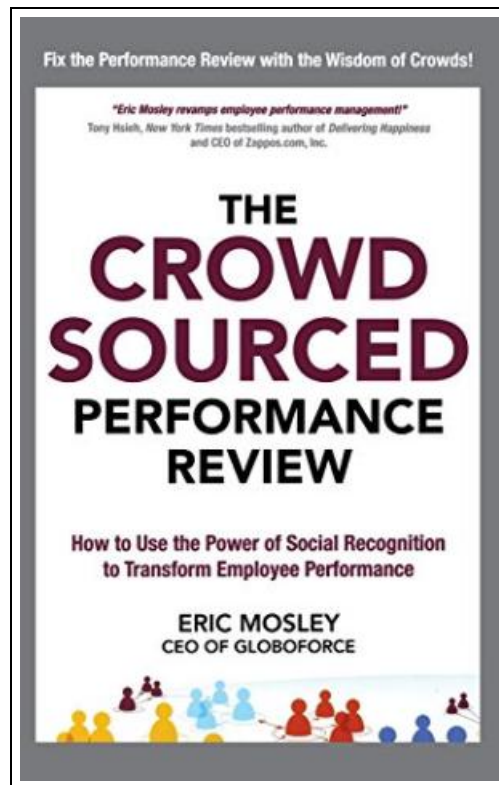


## The Crowdsourced Performance Review: How to Use the Power of Social Recognition to Transform Employee Performance



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McGraw-Hill. Hardcover. Condition: New. 272 pages. Dimensions: 9.1in. x 6.3in. x 1.0in. Praise for *The Crowdsourced Performance Review*: Take advantage of the technology and data available to you and turn the dreaded performance review into a powerful force for decision-making and culture-building by using the methods outlined in this clear and clever guide. --Daniel H. Pink, author of *To Sell Is Human* and *Drive* Social technologies aren't just changing how people interact, they're fundamentally changing how businesses must engage with people inside and outside their organization. In *The Crowdsourced Performance Review*, Mosley shows HR and business leaders why a groundswell approach for employee recognition is the key to driving better employee performance. This is one of the most innovative enterprise uses of crowdsourcing I've seen. --Charlene Li, founder of Altimeter Group, author of *Open Leadership*, and coauthor of *Groundswell* In what is easily the most comprehensive and provocative *Globeforce* book to date, Mosley lays out a clear vision for how modern recognition systems can be integrated with performance management. This is one of the most interesting, innovative, and potentially important new approaches to performance management that I have seen in many years of working on this topic. --Gerald Ledford, Senior Research Scientist, Center for Effective Organizations, Marshall School of Business, University of Southern California *The Crowdsourced Performance Review* should be at the top of every HR professional's reading list. It shows convincingly why the traditional performance review doesn't work and how social recognition is the key to a performance system that actually makes an impact. --Kevin Kruse, *Forbes* Leadership columnist and bestselling author of *Employee Engagement 2.0* As a pioneer in multirater feedback, I love Eric's new application! Social media comes to visit the performance appraisal. Many minds can be better than one! Read this and find out how. --Marshall...

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