



Women of the Street: Making It on Wall Street in the Worlds Toughest Business

By Sue Herera

John Wiley & Sons. Paperback. Condition: New. 208 pages. Dimensions: 8.6in. x 5.7in. x 0.7in. A PROVOCATIVE, UP-CLOSE LOOK AT SOME OF THE MOST POWERFUL AND INFLUENTIAL WOMEN OF THE STREET Herera describes . . . key players with a touch that is both sympathetic and exacting; each speaker has her own voice, yet Herera links common obstacles and victories. Interspersed with the engrossing narratives are lively and informative glimpses into strategy and technique. An absorbing and entertaining book with a substantial bite. Financial Trader . . . Herera smartly keeps the focus on the personal factors that enabled these women to enter a male preserve and thrive . . . Through Hereras diligent presentation, they . . . provide inspiring role models for those who would enter the field. Publishers Weekly. A provocative title about 14 top Wall Street professional women who--no surprise--find it difficult to balance work, marriage, and family. Underneath the friendly noise . . . lies hard, reality-based choice making. Booklist. If you are a woman, you must read this book to see how to succeed in the world of finance. If you are a man, you should read this book to learn what the competition is..



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