



Accelerating Company Growth: A Practical Guide for CEOs

By Brendan Dowling

Oak Tree Press, Ireland, 2013. Paperback. Book Condition: New. 244 x 188 mm. Language: English . Brand New Book ***** Print on Demand *****.Jobs are key to Ireland s economic recovery. And while the multinational sector continues to grow and develop, the focus is shifting to indigenous Irish companies, especially those with the capability to scale and grow internationally. As a serial entrepreneur known globally in the Telecoms industry as a thought leader for innovation and strategy, Brendan Dowling shares practical advice and stories based on his own experience - whether that s starting out selling mushrooms as a student in UCC or taking on the big guns like Polo, Boss and YSL with his premium aftershave company - in his groundbreaking book, ACCELERATING COMPANY GROWTH: A Practical Guide for CEOs. According to Brendan, One of my overriding reasons for writing this book was the fact that I received very little practical advice myself as I started and grew my own businesses. I did not have a mentor or coach and practical books with real business advice were hard to come by. ACCELERATING COMPANY GROWTH will help any CEO to grow their business beyond what they would have achieved on...

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