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The Prince: Illustrated Edition

By Niccolo Machiavelli

Createspace, United States, 2014. Paperback. Book Condition: New. Illustrated. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Prince is a classic. People the world over continue to show an enduring fascination for Machiavelli, some five hundred years after his death. Equally applicable to political science and business alike, this book is highly recommended for all readers. Machiavelli's principles, conveyed through The Prince, are timeless; they address a side of human nature not often stated explicitly. By no means politically correct, these principles touch the base emotions and desires of politics and everyday life. While greedy and evil as judged by many of today's cultural norms, the eloquent logic and sound arguments contained within The Prince are captivating. The fascination with Machiavelli is likely to endure for centuries to come. In today's increasingly competitive and global economic climate, the CEO's of large corporations in many ways face the situation found in Italy in the 16th century. As the fervent wave of large mergers and acquisitions continues, Machiavelli's principles become that much more applicable. A Prince or the manager of a new company may also find the advice contained within...

Reviews

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