



The Rationalizing Voter (Hardback)

By Milton Lodge, Charles S. Taber

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2013. Hardback. Book Condition: New. 230 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****.Political behavior is the result of innumerable unnoticed forces and conscious deliberation is often a rationalization of automatically triggered feelings and thoughts. Citizens are very sensitive to environmental contextual factors such as the title President preceding Obama in a newspaper headline, upbeat music or patriotic symbols accompanying a campaign ad, or question wording and order in a survey, all of which have their greatest influence when citizens are unaware. This book develops and tests a dual-process theory of political beliefs, attitudes and behavior, claiming that all thinking, feeling, reasoning and doing have an automatic component as well as a conscious deliberative component. The authors are especially interested in the impact of automatic feelings on political judgments and evaluations. This research is based on laboratory experiments, which allow the testing of five basic hypotheses: hot cognition, automaticity, affect transfer, affect contagion and motivated reasoning.



READ ONLINE
[3.84 MB]

Reviews

I actually started reading this publication. It is full of knowledge and wisdom You wont sense monotony at at any time of your respective time (that's what catalogs are for relating to should you check with me).

-- **Vilma Bayer III**

The most effective pdf i possibly study. It can be rally exciting throug reading through period of time. Your lifestyle span is going to be transform when you total reading this book.

-- **Christop Ferry**

You May Also Like



[The Story of Patsy \(Illustrated Edition\) \(Dodo Press\)](#)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. Illustrated. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in...



[My Life as an Experiment: One Man s Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests](#)

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. Reprint. 212 x 138 mm. Language: English . Brand New Book. One man. Ten extraordinary quests. Bestselling author and human guinea pig A. J. Jacobs puts his life to the test and reports...



[Born Fearless: From Kids' Home to SAS to Pirate Hunter - My Life as a Shadow Warrior](#)

Quercus Publishing Plc, 2011. Hardcover. Book Condition: New. No.1 BESTSELLERS - great prices, friendly customer service â" all orders are dispatched next working day.



[Goodparents.com: What Every Good Parent Should Know About the Internet \(Hardback\)](#)

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and with an estimated 200 million computers in...



[Studyguide for Social Studies for the Preschool/Primary Child by Carol Seefeldt ISBN: 9780137152841](#)

2011. Softcover. Book Condition: New. 8th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional...



[Studyguide for Creative Thinking and Arts-Based Learning : Preschool Through Fourth Grade by Joan Packer Isenberg ISBN: 9780131188310](#)

2011. Softcover. Book Condition: New. 4th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional...