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Exploring the Greek Mosaic: A Guide to Intercultural Communication in Greece (Paperback)

By Benjamin J. Broome

NICHOLAS BREALEY PUBLISHING, United Kingdom, 2000. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In this InterAct, Benjamin Broome examines the communication style and cultural patterns in contemporary Greece, known to its residents as Ellada. He deciphers the complexity of Greek culture, providing the reader with an accurate guide for navigating the unknown terrain of its social landscape. Enriched with numerous examples from the author s travels and sojourns in the country, Exploring the Greek Mosaic is highly readable, yet it presents as in-depth treatment of many key subjects, including the Greek view of history; the importance of village, family and religion; the role of conversation and conflict in interpersonal relations; and the characteristics of the work environment. Particular attention is given to similarities and differences in perception between Greeks and Americans, and sound advice is presented to those attempting to enter the Greek social world. Managers, diplomats, students and serious travelers will find this insightful examination of Greek culture an especially useful guide to interaction with Greeks, and those teaching intercultural relations will appreciate its refreshing approach to cultural analysis.



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