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GOLD STANDARD: HOW TO ROCK THE WORLD AND RUN AN EMPIRE



Skyhorse Publishing. Hardcover. Condition: New. 256 pages. Kym Golds mantra never settle for a no, always look for a yes is what led her to co-create True Religion Brand Jeans, a major retail clothing company which she sold for close to a billion dollars in 2013. In Gold Standard, she finally gives her side of the story of how the once fledgling jeans company that nobody wanted, went on to become a giant, revolutionizing player in the fashion industry. As...

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- Authored by Kym Gold
- Released at -



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