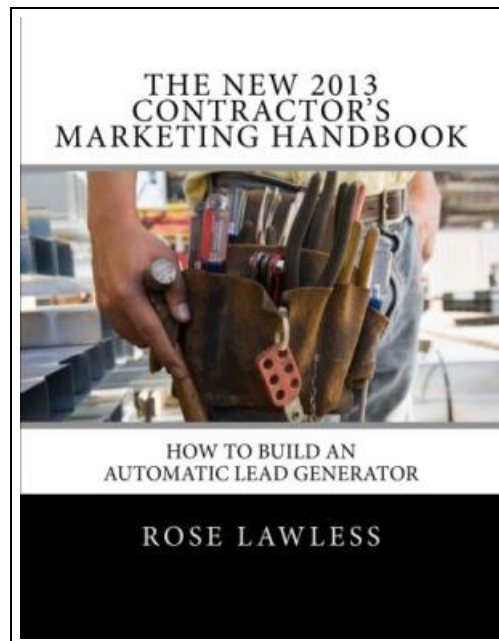


The New 2013 Contractor s Marketing Handbook: How to Build an Automatic Lead Generator



Filesize: 6.26 MB

Reviews

The ebook is simple in go through better to fully grasp. It is actually rally exciting throug reading through period. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Alexander Jacobi)

THE NEW 2013 CONTRACTOR S MARKETING HANDBOOK: HOW TO BUILD AN AUTOMATIC LEAD GENERATOR

[DOWNLOAD](#)

Createspace, United States, 2013. Paperback. Book Condition: New. 278 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.How to Build An Automatic Lead Generator for the Construction and Building Industry is for small sub-contractors, medium-sized general contractors, large construction companies and design-build firms to generate quality leads and increase sales profits. More than just a Marketing 101 course, this book specifically caters to the construction and building contractors and provides step-by-step instructions on how to create your niche, eliminate your competition, create your website and social media interaction, create a successful sales process and work with the federal, state and local governments. Using an up-to-date mission statement and marketing plan will allow readers to apply their expertise and infuse that right into their marketing efforts. The building industry is taking small steps to recover and you need to start marketing your business for the future growth. Instead of waiting for the phone to ring, The New 2013 Contractor s Marketing Handbook will teach you to create your sales funnel in which your prospective clients will recognize your online presence and reach out to your company to do the work they require. Developing your sales funnel will work from using traditional offline marketing in tandem with new online marketing efforts that you will set up to work automatically using your website and social media as the hub for your sales process. Starting with creating your niche in your local market as the expert in your field, you will create your quality marketing materials such as brochures and postcards, signs and print advertising. You will learn about networking opportunities and trade shows. Online marketing section includes creating your simple to do website to substantiate your business, linking all of your social media accounts, taking ownership of consumer...



[Read The New 2013 Contractor s Marketing Handbook: How to Build an Automatic Lead Generator Online](#)
[Download PDF The New 2013 Contractor s Marketing Handbook: How to Build an Automatic Lead Generator](#)

Other PDFs



Sarah's New World: The Mayflower Adventure 1620 (Sisters in Time Series 1)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Sarah's New World: The Mayflower Adventure 1620 by Colleen L. Reece. Sisters in Time Series book 1. Christian stories for...

[Read Document »](#)



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Read Document »](#)



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to...

[Read Document »](#)