

## Cold War Cold World (Paperback)



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### ***Reviews***

*It in a of the best publication. It really is loaded with knowledge and wisdom You may like the way the blogger write this ebook.  
(Prof. Shannon Wehner PhD)*

## COLD WAR COLD WORLD (PAPERBACK)



Urbanomic Media Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: N/A. Brand New Book. Cold War cinema embedded, expressed, and performed the dread of an epoch: the confrontation with perplexing yet rampant forces of nihilism and extinction. Inside these frames, images, narratives and objects mirror the faces of incomprehensible and ubiquitous enemy forces, and culture plays the role of an idealized space of kitsch titillation, folkloric explanation/explication, spectacle, and collective psychosis. Today these forces have morphed and congealed into new forms of terror and fear, producing a Cold World driven by a nascent full-spectrum dominance under the aegis of Algorithmic Capitalism . Adrift in the massive explosion of digital images generated across multiple platforms, algorithmic data-forms made by and for machines and beyond human vision, we encounter a strange type of machinic jouissance in a variant of Marxian hyper-commodification, produced by the iterative looping of a control society bent on modulations of tracking, prediction and the diffusion of individuals. While this abstraction of Cold World visuality could be seen to instigate a new form of the technological sublime, and to reawaken narratives of the crisis of human life and its intelligence, it also urges thought to loosen itself from the anthropomorphic moorings of Cold War aesthetics, so as to encounter the machines that humans have produced as generators of other languages and other communications that do not require a correlation between the unknown and human demise. In parallel to these shifts, alien experiences, narratives of other forms, and topographies and excursions into unknown possibilities often seek to trouble, reject and surpass the condition of the human as we know it: ahuman decenterings calling forth modes of rational inhumanism. In this volume, a multidisciplinary set of authors examine the parallels between Cold War and Cold World, reflect on the way in which...



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