



## The Million Dollar Blog (Paperback)

By Natasha Courtenay-Smith

Little, Brown Book Group, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. In a world where everyone wants to blog and blog posts are ubiquitous, how do you stand out? How do you blog your way from nobody to somebody? How do you make money blogging, how do you start your own blogging business, and how do you, as a business owner, use content to build your brand and drive your success? What do the world's most successful bloggers know that you don't know (yet)? No matter who are you - a mum at home, a budding fashion blogger, a lifestyle blogger, a food blogger, a big business owner or a small business owner - The Million Dollar Blog is about blogging the smart way. It is the ultimate guide to: \*Starting a successful blog\* Blog writing\*How to monetise your blog\*How to develop a personal brand that grows your blog\*How to blog for business\*How to write\*How take your existing blog to the next level Learn to blog, learn to monetise your blog, discover how to build a successful blog for your business and hear the insider view from those in the blogosphere who are already making big incomes...



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