



Greed Can be Good: Why Investment Banking May be Broken, But Doesn't Need Fixing

By Dave Hart

Elliott & Thompson Limited. Hardback. Book Condition: new. BRAND NEW, Greed Can be Good: Why Investment Banking May be Broken, But Doesn't Need Fixing, Dave Hart, As an investment banker I witnessed at close hand the most expensive financial crash in modern history. The result of decades of artificially inflated prices, a bonus driven culture based on 'me now, and I want it all', and torrents of cheap money that we thought would last forever. I was paid millions - in some years, tens of millions. But did it make me happy? Of course it did. I loved every minute of it. Money isn't guaranteed to buy you happiness, but it sure helps. We had a hell of a party, and the rest of the world had our hangover. But was it right? This book is an exploration of what we did and why we did it and most importantly where we go next. It is not a chest-beating polemic from a former banker on a guilt trip. I don't do guilt, and anyway I'm not guilty. Do we need a new code of ethics? A different approach to the way we do business? Or should we just repackage the...

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