

The Deerings of International Harvester (Paperback)

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Reviews

Undoubtedly, this is the best work by any author. It is really simplified but shocks within the 50 % in the publication. Its been written in an extremely straightforward way and is particularly just following i finished reading this publication by which basically altered me, modify the way in my opinion.

(Vivianne Dietrich)

THE DEERINGS OF INTERNATIONAL HARVESTER (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This is the story of the Deering family which became one of the richest families in the US during the first half of the Twentieth Century. It is the story of William Deering who risked his already substantial fortune by investing in a small company in Illinois which was manufacturing a reaper for the farming industry in America. Deering s business ability and his willingness to take on risk resulted in his being the sole owner of the Deering Harvesting Company. His company was second only to the largest farm equipment manufacturer, the McCormick Harvesting Machine Company. The Deering family and the McCormick families, both located in the Chicago area, were major rivals and fierce competitors. In 1902 the J. P. Morgan organization was successful in merging the two, giant farm equipment manufactures into one company to be known as International Harvester. International Harvester became the fourth largest corporation in the US by 1909, and the Deering family owned approximately one-third of that company. You will see how the Deering family blended into management of this giant corporation, their accomplishments both within the company and most importantly their philanthropic and other endeavors. The story will be told of the huge mansions the Deerings built, the changing relationships between the McCormicks and the Deerings and the major philanthropic and charitable efforts they have and continue to support. When one learns the story of these two families, one also learns the story of the huge corporation named International Harvester. The McCormicks of International Harvester written by Ray Burhop, tells the story of the McCormick family. This book can be considered the companion to that book as it completes the story of the two...

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