



## Marketing for Manufacturers (Paperback)

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By Carl Jarvis

Lulu.com, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Is your small to mid-size manufacturing business the best-kept secret in the market? Are you looking for a series of powerful marketing breakthroughs to change all that? If so, Marketing for Manufacturers is written specifically for you. If you re interested in winning new orders, want new customers, more sales, proven marketing methods, and learning how to avoid numerous costly marketing pitfalls and mistakes, reading Marketing for Manufacturers will give you a series of actionable marketing strategies you can implement in your manufacturing business today! Since 1999, Senior Marketing Advisor, Carl Jarvis, has specialised in advising SME manufacturing businesses, like yours, with increasing your sales and revenues, maximising your profitability, reducing your marketing costs, increasing your customers, developing more cost-effective sales and marketing approaches, and strengthening your business development activities. This book will show you how!.



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