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The Golden Tap: The Inside Story of Hyper-Funded Indian Start-Ups

By Kashyap Deorah

Lotus/Roli Books, New Delhi, India. Hardcover. Book Condition: New. Dust Jacket Condition: New. Ever wondered why global investors are willing to write million-dollar cheques to young and inexperienced entrepreneurs? Why companies are no longer judged on their ability to make profits? Why the valuation of a start-up can dwarf that of its well-established counterpart? Is it a bubble? Or have the rules of the game changed? Can these hyper-funded, technology driven companies become global superpowers? Or is it an unsustainable phenomenon? The Golden Tap gives you the answers. In a remarkably honest, no holds barred account, Kashyap himself a serial entrepreneur demystifies the technology ecosystem that exists in India today. From the origins of Amazon and Google, to the remarkable growth of Flipkart and Ola, he meticulously plots and chronicles a connected global sequence of events. Set in this background, he recounts his personal roller coaster of a life. A story filled with ambition, greed, vanity, fear, and success that all young entrepreneurs can relate to. Is this the business model of the future? Or merely a game of poker played by master investors? The answers pour out of The Golden Tap. Printed Pages: 280.



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