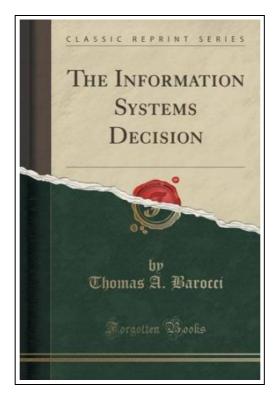
# The Information Systems Decision (Classic Reprint)



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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. Excerpt from The Information Systems Decision Investment decisions about information systems and computing hardware are usually made on the basis of faith. Most often, the competitive necessity to produce efficiently (whether perceived or real) forces the decision. Managers generally address the problem by simply investing and hoping. But by projecting and carefully considering the expected effects of the decision they could sharply reduce the faith component of this investment. Almost all firms fighting to stay competitive in today s markets have to make information systems (I/S) investment decisions. At the same time, they must pay more attention to productivity than they did a decade ago. So when managers make these decisions, they seek to maximize expected pay-offs, including productivity improvements that result from I/S installations. But in order to compare I/S costs with expected benefits, managers will have to use benchmark productivity measurements by which they can later guage the value of an I/S investment. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.

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