



The Great Race: The Global Quest for the Car of the Future (Paperback)

By Levi Tillemann

SIMON SCHUSTER, United States, 2016. Paperback. Condition: New. Reprint. Language: English . Brand New Book. The Great Race recounts the exciting story of a century-long battle among automakers for market share, profit, and technological dominance--and the thrilling race to build the car of the future. The world's great manufacturing juggernaut--the \$3 trillion automotive industry--is in the throes of a revolution. Its future will include cars Henry Ford and Karl Benz could scarcely imagine. They will drive themselves, won't consume oil, and will come in radical shapes and sizes. But the path to that future is fraught. The top contenders are two traditional manufacturing giants, the US and Japan, and a newcomer, China. Team America has a powerful and little-known weapon in its arsenal: a small group of technology buffs and regulators from California. The story of why and how these men and women could shape the future--how you move, how you work, how you live on Earth--is an unexpected tale filled with unforgettable characters: a scorned chemistry professor, a South African visionary who went for broke, an ambitious Chinese ex-pat, a quixotic Japanese nuclear engineer, and a string of billion-dollar wagers by governments and corporations. To explain the...



[READ ONLINE](#)
[6.29 MB]

Reviews

This book is really gripping and interesting. Of course, it is actually perform, still an interesting and amazing literature. You will not truly feel monotony at whenever you want of your time (that's what catalogues are for concerning when you request me).

-- **Claud Schaden**

Very good eBook and valuable one. Better then never, though i am quite late in start reading this one. I am very easily could possibly get a satisfaction of reading through a created publication.

-- **Brianne Heidenreich**