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Empirische Methodenlehre - Quantitative Untersuchung

By Kürsad Kesici

Grin Verlag Feb 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Titel. - Studienarbeit aus dem Jahr 2012 im Fachbereich Statistik, einseitig bedruckt, Note: 1,7, Fachhochschule Vorarlberg GmbH, Sprache: Deutsch, Abstract: Der gesteigerte Wettbewerb in der Automobilindustrie führt zur konsequenten Einführung von schlanken Ansätzen zur Unternehmensführung. Die Vorreiter im Lean-Management sind Toyota mit ihrem Toyota Production System welches inzwischen von allen Automobilherstellern in modifizierter Art und Weise umgesetzt wird. Die Philosophie bei der schlanken Produktion ist der Blick auf das Aufspüren und Vermeiden von Verschwendung in der gesamten Wertschöpfungskette. Der Begriff Schlanke Produktion wurde Anfang der 90er durch das MIT-Institut geprägt. Diese gebrauchten in ihrer Studie The Machine that changed the World diesen Ausdruck um den Unterschied zur gepufferten Produktion aufzuzeigen. Die klassische Massenfertigung verwendet die gepufferten Lagerbestände aus mehreren Gründen. Ursachen für die Bildung von Beständen sind das Streben nach Produktionsglättung, Bildung von Lager zur Engpassvermeidung und das Streben einer möglichst hohen Kapazitätsauslastung (Vgl. Becker 2006, S. 262 ff). Einer der wichtigsten Ansätze des Lean-Managements ist die JIT-Fertigung welche hilft, den Lagerbestand spürbar zu reduzieren. Hierbei wird im Pull-System produziert, sprich nur dann wenn es der Kunde...



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