



Mergers Acquisitions in the Machinery Industry

By Florian Geiger

Gabler Verlag. Paperback. Condition: New. 130 pages. Dimensions: 8.2in. x 5.8in. x 0.6in. Which motives initiate managers to merge or to acquire other corporations? While there is a long-lasting history of empirical research on M and A in a cross-industry context, our knowledge about industry-specific drivers of M and A is more than limited. Given this background, the machinery industry is an attractive segment to address questions on M and A motives as it is on the one hand a very fragmented industry and on the other hand a bundle of in some parts highly consolidated sub-industries. In his thesis, Mr. Geiger makes an effort to answer the question why firms in the machinery industry follow M and A strategies and how successful they are in their transactions. This is not only a remarkable endeavour because Mr. Geiger uses some hand-selected unique datasets, but in particular, because he presents state-of-the-art analyses which are competitive and meet highest international standards. The thesis on hand carefully identifies and addresses open research questions related to M and A strategies in a very specific industry. Its primary objective was to identify M and A motives for different types of companies in various sub-segments...



READ ONLINE
[7.3 MB]

Reviews

The ebook is fantastic and great. I am quite late in start reading this one, but better then never. I am just pleased to inform you that this is the greatest book i have got study inside my personal daily life and could be he best pdf for at any time.

-- **Miss Shany Tillman**

This pdf may be worth getting. It is actually written in straightforward words and not difficult to understand. You will not feel monotony at at any moment of your respective time (that's what catalogs are for about should you request me).

-- **Miss Golda Okuneva**