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## The Adversity Paradox: An Unconventional Guide to Achieving Uncommon Business Success

By Griswell, J. Barry; Jennings, Bob

St. Martin's Griffin, 2010. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Wise and outstanding advice for tough economic times---The Adversity Paradox shows you how anyone can turn adversity into advantage . . . 'and then some!' "--Harvey Mackay, author of the New York Times #1 bestseller *Swim with the Sharks Without Being Eaten Alive*" As Griswell and Jennings point out, there really is no substitute for hard work. We have to build endurance of character the same way we build endurance of speed or strength, and it always pays off." --Wayne Gretzky, NHL Hall of Fame player, businessman, and coach "The leaders of today face real challenges. Many challenges are challenges of adversity. Determined leaders learn from adversity and gain character and a set of skills that propel them into the future. This is the book to read if you want to get real insights and prepare for the hurdles that we all face in our careers from time to time." --Ram Charan, best-selling author and acclaimed management philosopher "If you're going to be really successful in business, you have to have the confidence that you can do what others see as impossible. The Adversity Paradox gives readers the chance to gain that confidence..."



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