



THE NEW BUSINESS BRIGADE: Veterans Dynamic Impact on US Business

By John Ubaldi

DocUmeant Publishing. Paperback. Condition: New. 206 pages. Dimensions: 8.9in. x 6.0in. x 0.7in. At no other time in history since WWII, have so many talented men and women been returning from foreign wars and reintegrating into the workforce. This time its a very different economy, and these returning personnel have never been more technically advanced, well trained, or leadership focused. Todays business need this kind of creative and cooperative workforce. If nothing tempers character like conflict, than who best would embody the qualities of unwavering integrity, stalwart dedication, untrammled creativity and mutual cooperation, than those whose character has been tested to the utmost. In his book, The New Business Brigade: Veterans Dynamic Impact on US Business, author John Ubaldi believes that Americas best days lie still ahead of us and shows that the key to reaching Americas true promise is to tap into her greatest overlooked natural resource; returning veterans. Ubaldi is a retired 30 year veteran of the United States Marine Corps with three tours of duty in Iraq and Afghanistan, author and Civil Affairs expert and gives the reader and business leader much insight on how to utilized this overlook resource. Just like those who returned before them, John...



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