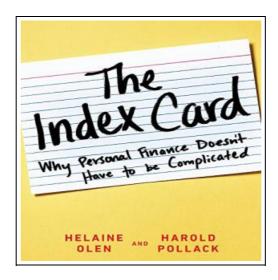
# The Index Card: Why Personal Finance Doesnt Have to Be Complicated



Filesize: 4.09 MB

## Reviews

Just no words to explain. Indeed, it is actually play, nevertheless an amazing and interesting literature. Its been written in an exceptionally simple way and is particularly simply following i finished reading through this ebook by which in fact altered me, alter the way in my opinion.

(Leilani Rippin)

#### THE INDEX CARD: WHY PERSONAL FINANCE DOESNT HAVE TO BE COMPLICATED



Your Coach In A Box. No binding. Condition: New. When it comes to our money, many of us make the same mistakes over and over again. We are confident when we should panic. We believe that stock we heard about on CNBC or saw promoted on Twitter is the next Apple or Google. Or we find managing our money difficult and boring, and we dont pay any attention at all. We neglect things. We toss our retirement statements in a drawer, planning to look at them on a future day that never arrives. We pay our bills the day before they are due. There is only one thing more confusing: all the you-can-have-it-all financial how-to books out there. Now, Helaine Olen and Harold Pollack draw on years of experience researching and reporting on the financial lives of Americans to present an accessible, one-stop guide to taking back your financial future. The answers are simple enough to fit on an index card-an idea so user-friendly and helpful that Money magazine named it one of their Best New Money Ideas. Their simple rules include: Save 10 percent to 20 percent of your income. Really. Never buy or sell an individual security. No, not even Google. Avoid actively managed funds. Active means youre paying fees, sucker. Beyond outlining the rules, the authors also explain why so few people follow thembecause the financial services industry profits when people behave foolishly, and a web of incentives and misinformation lead consumers astray, especially in hard times when people feel the pressure to do almost anything to keep up. Armed with The Index Card, listeners will gain the tools, knowledge, and confidence to make the right decisions regarding their money. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Audio CD.



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