



The Fundable Startup: How Disruptive Companies Attract Capital (Hardback)

By Fred Haney

Select Books Inc, United States, 2018. Hardback. Condition: New. Language: English . Brand New Book. If you are the founder of a high-tech startup company, you know it s a daunting task, and the odds of success are slim. All founders dream of achieving a rewarding outcome like Steve Jobs or Bill Gates, but few reach such a pinnacle. In The Fundable Startup: How Disruptive Companies Attract Capital, Fred M. Haney, an experienced venture capitalist, angel investor, and company founder, explains startup strategies that will help you: Understand the thinking of investors Build a virtual team Create initial value in a product or prototype Recruit management that will help you raise capital The Fundable Startup contains eight personal interviews with executives and entrepreneurs that will change the way founders think about managing a startup company.



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