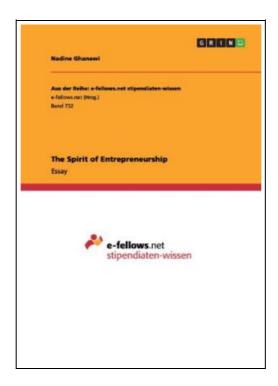
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THE SPIRIT OF ENTREPRENEURSHIP



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Grin Verlag. Paperback. Condition: New. 36 pages. Dimensions: 8.3in. x 5.8in. x 0.1in.Essay aus dem Jahr 2013 im Fachbereich BWL - Personal und Organisation, einseitig bedruckt, Note: -, Novancia Business School Paris, Sprache: Deutsch, Abstract: Entrepreneurship as a study has been pioneered particularly since the middle of the 20th century. 1 Nowadays, it has become a widespread subject among business schools, management scholars and researchers--with literature abounding. But also in practice, many governments have already recognized the value of entrepreneurship for the economy by offering plenty of Entrepreneurial Development Programs. Therefore, not only economists and businesspeople, but also especially sociologists and psychologists ask themselves what actually is an entrepreneur. Is it--as the earliest French writer on entrepreneurship, Richard Cantillion, suggests--someone who takes risk for a profit2 A capitalist and agent of economic progress as understood by English classical economists such as Smith or Bentham A consummate innovator as epitomized by the Austrian School legacy with Schumpeter as its greatest proponent Or simply all of it Indeed, entrepreneurship is fundamentally personal. That is why one cannot give an exact definition of the entrepreneur. However, there is a general belief that an entrepreneurs personality traits can be essential for the success of a new venture. Still, the entrepreneurial psychology or mindset--what we will call the spirit of entrepreneurship--has not been thoroughly studied hitherto. 3 In order to call attention to the individual differences that make or break entrepreneurs, this paper is adapting a personal approach to this topic basing its insights mainly on interviews with two successful entrepreneurs: Michel Hamou, Managing Director and co-founder of Alti SA, an information technology (IT) services company in France that has just been acquired by Indias largest outsourcer Tata Consultancy Services (TCS); and Michal Cohen, co-founder of Bagel Corner, a French



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