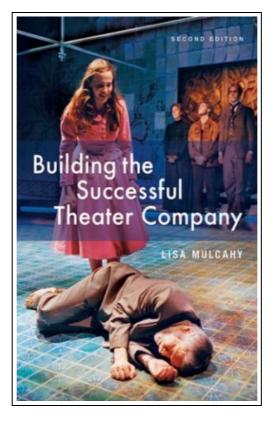
Building the Successful Theater Company (Paperback)



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Reviews

It is simple in study easier to fully grasp. It is definitely basic but unexpected situations within the fifty percent in the ebook. I am delighted to let you know that this is actually the finest publication i have got read inside my own life and could be he very best ebook for actually. (Destiny Walsh)

BUILDING THE SUCCESSFUL THEATER COMPANY (PAPERBACK)



Skyhorse Publishing, United States, 2016. Paperback. Condition: New. Third Edition. Language: English. Brand New Book. What makes a theater company successful? Lisa Mulcahy poses the question to leaders from nineteen of the country's most diverse and vital theater companies from the recent past and present, and offers answers in Building the Successful Theater Company. Producers, stage managers, directors--anyone dreaming of running a theater troupe--will benefit from the practical guidance, amusing anecdotes, and sincere advice in this peek behind the curtains of the often difficult, always seductive, profession of theater. With five additional companies profiled in this fully revised third edition, Building a Successful Theater Company features: *The LABrynth Theater Company *New Paradise Laboratories *National Theatre of the Deaf *Shotgun Players *Asian-American Theatre Company *Steppenwolf Theater Company *The Pasadena Playhouse *La Jolla Playhouse *Chicago City Limits *Berkeley Repertory Theatre *Arena Stage's The Living Stage Theatre Company *Mixed Blood Theatre Company *Horizons Theatre *Wheelock Family Theatre *L.A. Theatre Works *A Traveling Jewish Theatre *Jean Cocteau Repertory *Bailiwick Repertory *New Repertory Theatre New chapters cover funding and financial aspects, maximizing a company s potential through powerful social media use, and creating successful partnerships by teaming up with corporate sponsors and establishing artistic collaborations. Stage veterans reveal advice on everything from locating performance space, to developing a business plan, to and rehearsing and publicizing productions in this invaluable guide to creating or growing a theater company. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, bu



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