



Concession Stand Fundraising

By Rick Kraemer, Becky Kraemer

Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you currently running, or thinking about running a concession stand to raise money for your nonprofit organization? In this pocket guide, MBA and entrepreneur Rick Kraemer and his wife Becky help you optimize concession stand fundraising. In simple, easy to understand writing, they will help you decide whether concessions are right for your organization and get you started with your first sale. They cover product selection, pricing, and how much to purchase; working with volunteers, which paperwork you absolutely need, and what paperwork you can do without. They simplify the basic accounting that you ll need, and even review a little math that you may have forgotten from grade school. This pocket guide is an essential resource for anyone planning to raise the most money possible using concession sales.



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