



The Essence of Multivariate Thinking: Basic Themes and Methods (Hardback)

By Lisa L. Harlow

Taylor Francis Ltd, United Kingdom, 2014. Hardback. Book Condition: New. 2nd Revised edition. 256 x 182 mm. Language: English . Brand New Book. By focusing on underlying themes, this book helps readers better understand the connections between multivariate methods. For each method the author highlights: the similarities and differences between the methods, when they are used and the questions they address, the key assumptions and equations, and how to interpret the results. The concepts take center stage while formulas are kept to a minimum. Examples using the same data set give readers continuity so they can more easily apply the concepts. Each method is also accompanied by a worked out example, SPSS and SAS input, and an example of how to write up the results. EQS code is used for the book s SEM applications. This extensively revised edition features: * New SEM chapters including an introduction (ch.10), path analysis (ch.11), confirmatory factor analysis (ch.12), and latent variable modeling (ch.13) the last three with an EQS application. * A new chapter on multilevel modeling (ch. 8) that is now used more frequently in the social sciences. * More emphasis on significance tests, effect sizes, and confidence intervals to encourage readers...



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