



Treasurer's role: strategic leadership value and risk (3rd edition)(Chinese Edition)

By YING) TE RUI KA LUO ER

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2004 02 Pages: 223 in Publisher: China Financial Publishing House in today's large enterprises. the chief financial officer's role than in the past is much more complex. but also very important. In a highly competitive and rapidly changing world. the traditional duties. such as financial soundness. control strategy. reporting and financial information disclosed. has greatly expanded the demand for effective risk management. The internationalization of the business. and constant change. innovation and technological development of the financial market. to increase the difficulty of risk analysis and risk control. Only accounting functions of the treasurer in the traditional sense of the technical work. The new technology. new competitive pressures and new corporate governance model makes the role of the treasurer evolving financial officer is no longer bookkeeper should strategist and all-rounder. The treasurer's role: strategic leadership. value and risk (3) as as a director and strategist. general manager. project managers. relationship managers. financial managers. portfolio managers. auditors. e-commerce manager. risk manager resource managers. information managers. quality managers. professional managers. chief financial officer. as well as to assume these...



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