



## IEXEC Enterprise Essentials Companion Guide [Taschenbuch] by Young, Martha; J.

By Michael; Jude

Cisco Systems, 2008. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - iExec Enterprise Essentials Companion Guide is the official print companion to the Cisco(R) Entrepreneur Institute's new iExec Enterprise Essentials curriculum-innovative IT-related business education designed to help you transform organizations through the strategic use of IT and Internet applications. Working through a realistic, start-to-finish case study, you'll learn exactly how to use technology to help businesses enhance their processes and drive sustainable competitive advantage. Organized to fully align with the course's online curriculum, this is the only authorized iExec textbook. You'll begin by reviewing the global trends, opportunities, and strategic imperatives that now drive IT's usage. Next, you'll discover IT-enabled business strategies that increase productivity, efficiency, innovation, and profitability and learn how to transform any organization into an agile, high-performance Networked Virtual Organization (NVO). 288 pp. Englisch.



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