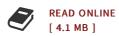




I/S Attitudes: Toward Theoretical and Definitional Clarity (Classic Reprint) (Paperback)

By Dale Goodhue

Forgotten Books, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ****** Print on Demand ******. Excerpt from I/S Attitudes: Toward Theoretical and Definitional Clarity However, the successful use of attitudes in information systems research is also dependant upon the development of a convincing theoretical model of the causal chain from systems to value, and of the place of attitudes in that system-to value chain. Thus we need models linking both systems or policies to attitudes, on the one hand, and attitudes to performance or value on the other. Without a strong theoretical base of this type, we will be unable to build a body of empirically supported theory, regardless of the statistical significance of individual results. This paper focuses on the underlying theory supporting user attitude research in mis. Section 2 discusses the theoretical basis of recent mis attitude research. Section 3 develops one approach to the study of VS attitudes by using job satisfaction research as a theoretical basis for understanding the link (or lack thereof) between attitudes and performance. A model distinguishing between attitudes of job satisfaction and ratings of individual fit with job requirements is used as a platform to build a model...



Reviews

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