



Stinkers! America's Worst Self-Published Books: Learn What Not to Do (Paperback)

By Michael N Marcus

Silver Sands Books, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.There is great satisfaction in seeing your name on the cover of a book, and it has become relatively easy to self-publish. It's also easy to make serious mistakes in writing, design and marketing that can limit the acceptability and sales of a self-published book. It's both sad and funny that some of the worst self-published books (and the majority of the books reviewed in this book) are books that try to provide advice to writers. -Many experts give terrible advice and present it poorly. -Some even ignore their own advice. -Some self-publishing authors don't know-or choose to ignore-the established rules of publishing. -Some writers seem to be a few nuggets short of a Happy Meal. This book will help you avoid the worst mistakes of others so you can publish a book that you can be justifiably proud of. Maybe you'll enlighten, entertain and inform your readers. Maybe you'll even get good reviews. Maybe you'll even make some money. Michael N. Marcus is a bestselling author, editor, publishing expert and nitpicker with over 40...



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