



Social Media Guide for Ministry

By Nils Smith

Group Publishing (CO), United States, 2013. Paperback. Book Condition: New. 173 x 124 mm. Language: English . Brand New Book. Social Media can feel a little overwhelming to a busy pastor or ministry leader. You've probably thought, I know I should be using it for my church, but I don't know where to start! This compact guide can help! You will learn: What the most popular social media platforms are, how to utilize them, and the difference social media can make in your ministry. Fun to read, easy to understand and filled with practical how-to's and real-life stories of ministry impact, this guide will help you navigate the waters of social media and learn how to make it work for you. If you've wanted to learn more about Facebook, Twitter or any number of other social media platforms, this is the book for you!.



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