

The Front: Dental Office Lessons

By M M Bateman

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Attention: Dentists, doctors, and anyone who manages their offices! You all know the challenges that come with running a small medical practice, including uncooperative staff members, unhappy patients, insurance gaffes, and lab blunders. However, keeping the office operating smoothly doesn t have to be a painful experience. Just ask Maryann M. Bateman, a seasoned dental practice administrator who has logged more than twenty years doing just that. Now, she shares practical tips and innovative strategies in her indispensable book, The Front: Dental Office Lessons. This concise, easy-to-follow guide can teach anyone how to effectively manage, market, and even enjoy operating a small medical business. With foolproof solutions, ideas, and suggestions, this invaluable resource will guide health professionals and their managers through all aspects of the day-to-day operations in order to work more efficiently and increase profits. Learn how to delegate crucial, yet time-consuming tasks. Discover how to manage office personalities so that your staff is productive, committed, and invested in the success of the business. Down-to-earth and results-driven, The Front: Dental Office Lessons can help you transform your...



Reviews

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