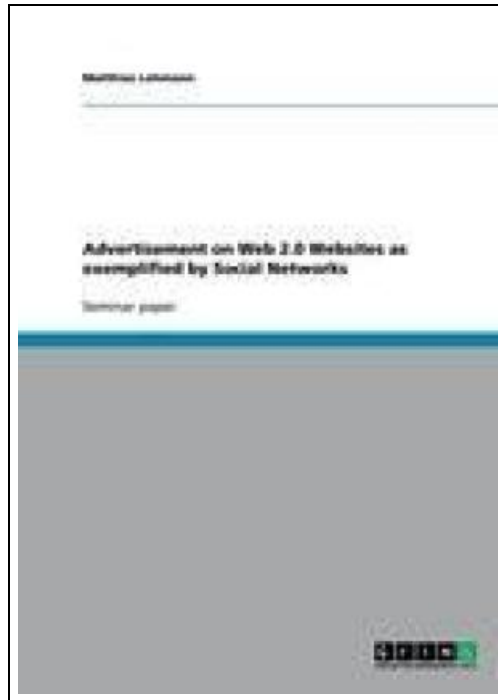


## Advertisement on Web 2.0 Websites as exemplified by Social Networks



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