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LET THE STORY DO THE WORK: THE ART OF STORYTELLING FOR BUSINESS SUCCESS



BRILLIANCE AUDIO, 2017. CD-Audio. Condition: New. Unabridged. Language: English. Brand New. It sounds so simple: Tell stories from your life, and people will remember your message. But when you get down to crafting one, there's nothing easy about it. Material for stories surrounds us. Yet few people are skilled at sharing personal anecdotes and even fewer know how to link them to professional goals. Whether you want to stand out in the interview process, add punch to a...

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- Authored by Esther K Choy
- Released at 2017



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