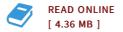




## Agribusiness Management : A Training Manual

By edited by Ram Singh and S.M. Feroze

Biotech Books, 2016. Hardcover. Book Condition: New. Dust Jacket Condition: New. 1st Edition. Contents: Preface. 1. Methods of estimation of marketing costs and margins of agricultural commodities/Ram Singh, S.M. Feroze, D.K. Bishnoi and S.P. Saharan. 2. Opportunities for organic agriculture in North Eastern Hill region/Aditya Kumar Singh and Lal I.P. Ray. 3. Opportunities of entrepreneurship and agribusiness in animal sector/Suresh Kumar, Arundhati Purkayastha and Banita Devi. 4. Problems and prospects of Mushroom cultivation in North East India/Dipali Majumder. 5. Role of biotechnology in driving agriculture based economy: prospects and challenges for North Eastern India/Wricha Tyagi. 6. Entrepreneurship in farm mechanization in hill agriculture/Pradip Kumar Bora. 7. Value chain analysis in agribusiness: methodological issues/R.N. Barman. 8. Promoting agribusiness in the north Eastern region through high value horticultural crops/R.N. Barman. 9. Importance, Dimensions and scope of agribusiness/Debashis Sarkar. 10. Capital management in agribusiness/Debashis Sarkar. 11. The benefits of agri-food value chains: a case study of cassava value chains/A. Roy and A.K. Tripathy. 12. Market led extension: context and concept/A. Sarkar. 13. SMART agricultural marketing for livelihood security-prospects and opportunities/A.K. Mohanty, G.A.K. Kumar, A.K. Tripathi and A. Roy. 14. Agri-clinics and its role in agribusiness development: problems and prospects/A.K. Singha. 15. Small farm...



## Reviews

A top quality ebook and the font used was fascinating to read through. It is writter in easy terms and not confusing. Its been written in an remarkably easy way in fact it is simply after i finished reading through this publication through which actually altered me, alter the way i believe. -- Roberto Block

Great e-book and helpful one. It usually fails to cost an excessive amount of. I discovered this publication from my dad and i encouraged this pdf to find out.

-- Meagan Beahan