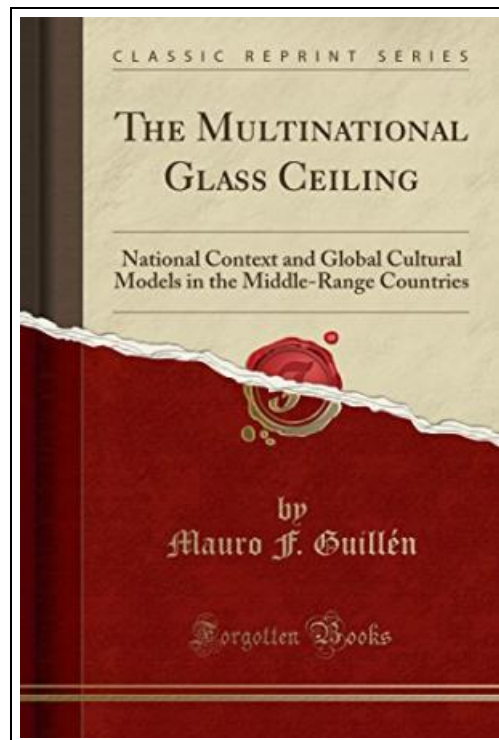


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Forgotten Books, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from The Multinational Glass Ceiling: National Context and Global Cultural Models in the Middle-Range Countries This study focuses on the emerging international firms based in the middle-range countries precisely because these firms face the competitive dilemma of the choice between natural and created assets in a most real and direct way. The middle-range countries have only recently moved up the ladder of economic development and become integrated into the world economy. Accordingly, they constitute an ideal research laboratory for analyzing the question of competing institutional pulls. It is precisely when countries incorporate themselves into the world order that institutionalization processes based on global cultural models begin to operate (scott 1994; Thomas, Meyer, Ramirez and Boli The middle-range countries have made it, at best, half way through the race for development. Their per capita incomes, adjusted for purchasing power, range between approximately 25 and 55 percent of the United States level. In other words, they are still far away from the wealth levels attained by the advanced countries of Europe, North America, and Japan. And the second half of the race promises to be tougher than the first if only because borrowing from the technological, marketing and organizational expertise of the rich countries will not be as easy or cheap as it has been during the post World War II era. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or...

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