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Corporate Social Responsibility for Engineers, Contractors, and Architects

By Paul Bryant Pe

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Paul Bryant makes the case for Corporate Social Responsibility in AEC companies. Starting with a thoughtful challenge to businesses and proceeding through the issues, he concludes with current examples of the industry s efforts to embrace CSR. This book will greatly assist AEC firms in mapping out their appropriate strategy for CSR. -Timothy Psomas, Chairman, Institute for Sustainable Infrastructure, U.S.

***** Corporate Social Responsibility is, like Climate Change - and long before it, Female Emancipation and the abolition of slavery; a no-brainer. As with the other, older themes, the disparagers of the day will one day be ashamed of their disapproval. Paul s book is another step along the road to establishing good sense as common sense; the sense of all in common. This is not an easy read or a gentle journey but I for one do not believe that easy reads and gentle voyagers are necessarily the ones that really engage or truly achieve their ends. Read, engage with, agree or disagree but get involved with one of the defining conversations of this time. -Dr. Simon...



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