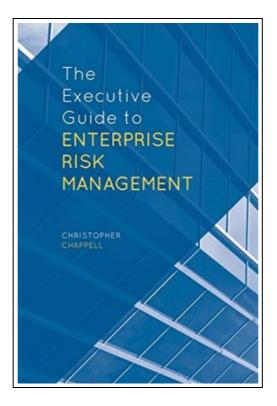
The Executive Guide to Enterprise Risk Management Linking Strategy, Risk and Value Creation



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THE EXECUTIVE GUIDE TO ENTERPRISE RISK MANAGEMENT LINKING STRATEGY, RISK AND VALUE CREATION



Palgrave Macmillan. Hardcover. Condition: New. 200 pages. Dimensions: 9.3in. x 6.2in. x 0.2in.Managing a successful business is about pursuing the appropriate business strategy based on the threats and opportunities that exist given the companys financial and managerial capabilities. Enterprise Risk Management (ERM) provides an approach to assessing and managing the outcomes of the strategic plan consistent with how the company manages its finances, its reputation and creates value. Many recent ERM developments have been driven by regulatory pressure making the justification for budget easy, but acquiring buy-in more difficult. In many instances the tools are in place and sufficient, but little time has been spent helping employees understand how these enhance delivering the strategy and help in decision making. One of the key areas of focus is supporting senior management in dealing with ever more complex tools and assisting them in understanding how to question the experts and draw out explicitly what has been assumed implicitly. This book provides a practical guide to assist in understanding, challenging and using the tools within enterprise risk management frameworks in a way that enhances the value created from the management of the business. It is aimed at supporting questions such as: 1. How can I utilise the risk management tools to help me optimise my strategy2. How does risk appetite help me meet my performance objectives, assess risk-return optimisation, and allocate capital efficiently and effectively3. How can I challenge the experts to test whether my information is robust4. How do I get a culture that will support the traits of people in great companies behave with courage, humility, self-control and passion The book is intended to support individuals who want to understand how to create business insight from integrating risk management into the strategic and operational management of the business and will appeal...

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