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EFFECTIVE HR COMMUNICATION : A FRAMEWORK FOR COMMUNICATING HR PROGRAMMES WITH IMPACT



Kogan Page Mrz 2016, 2016. Taschenbuch. Condition: Neu. Neuware - Considerable time and energy go into the design of an HR program but, typically, not as much energy is devoted to the project's presentation to employees, stakeholders, and customers. Meeting the need for HR and internal communications professionals to master how to turn sometimes dry material into an interesting and engaging message for employees while also articulating the business/financial benefits to senior management, 'Effective HR Communication' proposes a 7-step model...

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- Authored by Debra Corey
- Released at 2016



Reviews

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