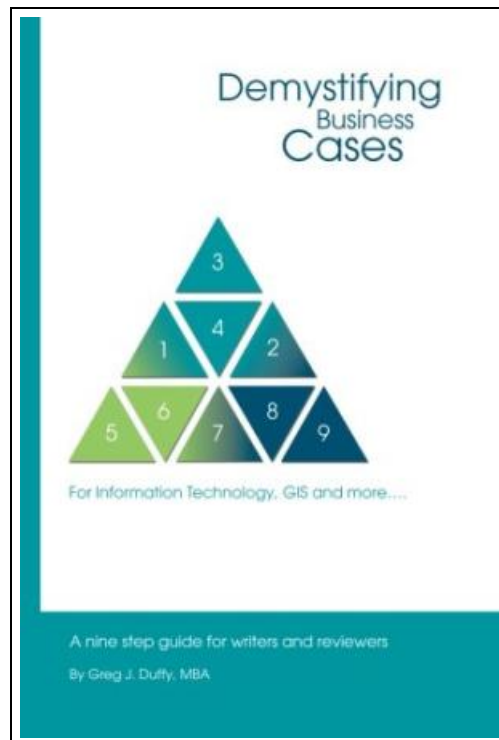# Demystifying Business Cases for Information Technology, GIS and More: A Nine Step Guide for Case Writers and Reviewers

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(Keshaun Schneider)

DEMYSTIFYING BUSINESS CASES FOR INFORMATION TECHNOLOGY, GIS AND MORE: A NINE STEP GUIDE FOR CASE WRITERS AND REVIEWERS

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