



Social Networking Throughout Your Career Whats All the Buzz About

By April M. Williams

AMW Inc. Paperback. Condition: New. 108 pages. Dimensions: 8.8in. x 5.9in. x 0.6in. In this book, April M. Williams shows you how to make the most of the today's popular social networking tools to boost your professional image and how you can avoid career limiting mistakes. Learn which tools are most important today to reach your target audience. See how you can use different tools based on your specific career stage. Find out how to get big results from a small investment of your time. Apply best practices to your time online to avoid social networking etiquette missteps. Discover how to build a strong network to land your next job faster. Identify ways to create your personal brand and communicate your unique selling proposition. Understand trends in the marketplace so you are not caught unaware when you are considering a job change. It seems everyone is talking about social networking tools these days. Newspaper stories and daily comics make light of our tweets. We have all heard about social networking and many of us are using these sites regularly. In fact, these tools have sparked a communication revolution by changing how we talk with each other and the speed in which...

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