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THE GROWTH HACKER S GUIDE TO THE GALAXY: 100 PROVEN GROWTH HACKS FOR THE DIGITAL MARKETER (PAPERBACK)



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Insurgent Publishing, LLC, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Growth Hacker s Guide to the Galaxy is the ultimate compendium of growth hacks for the modern digital marketer, written by marketing veterans Jeff Goldenberg (Head of Growth at Borrowell and TechStars Mentor) and Mark Hayes (CEO of Rocketshp and founder of one of the world s first growth hacking agencies). Are You Ready to Skyrocket Your Company s growth? What You Will Learn 1. The Most Effective Tools, Software, and Technology in the Galaxy for Digital and Startup Marketers 2. 100 Must-Know Growth Hacks to Take your Business to the Next Level (focusing on 3 key areas: Product-Market Fit, Transition to Growth, and Scale) 3. Insider Info from Leading Startups Showcasing the Best Growth Hacks Ever Conceived (and exactly how they did it)! What s Inside 100 Growth Hacks including: How to use the skyscraper content marketing technique to generate thousands of page views a day! How to create a digital marketing ground zero for your company! How to automate (almost every task in your business! How to become a thought leader (and automate the whole process)! How to get direct access your target audience! How to get instant feedback from website visitors (and use this increase site wide conversions)! How to get access to the most brilliant people in the world with no network! How to connect with influencers without paying thousands to attend conferences, events, and seminars! How to get your website content 10x more exposure! And much, much more 12 in-depth growth hacking case studies from hyper-fast growth companies, including: * Drip * AdEspresso * Grid * Moo * Shopify * Zenefits * Hubspot * Canva * and more Who This Book is For 1....

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