



## Leisure and Tourism: Unit 3: Marketing in the Leisure and Tourism Industry

By Maggie J. Shaw

Colourpoint Books. Paperback. Book Condition: new. BRAND NEW, Leisure and Tourism: Unit 3: Marketing in the Leisure and Tourism Industry, Maggie J. Shaw, Developed in co-operation with CCEA, this title covers the specification for GCSE. It explores the concepts and components of the Tourism Industry.



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